

MINUTES OF THE MARKETING COMMISSION
March 2, 2026, 6:00 p.m.
Council Chambers – Tinley Park Village Hall

Members Present:

Jenn Biasi
Jackie Bobbitt
Maureen Dillon
Ralph Politano
Paul Michael Yedwofski

Members Not Present:

Daniel Fitzgerald (Chair)

Associate Members Present:

Jason Freeland

Associate Members Not Present:

Janet Czuchra
Garrett Gray
Nick Halikias
Tom McNulty
Courtney Rourke

Staff Members Present:

Amanda Gaus, Event Specialist
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Event Specialist
Trustee Colleen Sullivan

Staff Members Not Present:

Donna Framke, Marketing Director

Guests: Skate Guards Brynn and Anthony

CALL TO ORDER

Jackie Bobbitt called the March 2, 2026 meeting to order at 6:02 p.m.

APPROVAL OF THE AGENDA

Motion made by **Jenn Biasi**, seconded by **Maureen Dillon**, to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Jenn Biasi**, seconded by **Ralph Politano**, to approve the January 5, 2026 minutes of the Marketing Commission. Motion carried.

DISCUSSION ITEMS:

Ice Rink Recap and Season Status

Ice Rink – Kelly Oswald

- Ice rink closed February 15th. Total estimate of 5,000 skaters and \$53,000.00 in overall revenue. Numerous challenges with the weather but had about 30 skaters per night on average after the holidays. During the holidays we had about 100-300 a night. Overall success for the first year.
- Skate guards Will, Brynn and Anthony will be staying on to work part-time on other projects as needed.

- Promoted the ice rink with mini-market on Thursday nights. The Winter mini-market had five vendors each week in the Studio 67 space. Started January 15th through February 12th, 5pm to 9pm. Hoped to attract more skaters on Thursday nights but again weather was an issue.
- Valentine's décor transitioned over to St. Patrick's Day and a new playlist with lighting.
- Events included a Glow Party and a Super Bowl Party.
- Possibly have a curling league and a NYE party with a countdown.
- Martin Luther King and President's Day will have daytime hours to accommodate school holidays.
- Keeping synthetic rink. Possibly a smaller rink with more curling lanes next year.
- **Trustee Sullivan** suggested looking into mini-bumper cars.

Benches – Kelly Oswald

- Running as normal. Have 14 total. Waiting on one more. Have 13 sponsors. Sponsors have until May to commit.
- Benches will be placed mid-May, depending on weather.

Harmony Square events and 2026 programming – Amanda Gaus

- Cruise nights June 2nd to September 1st
- May will begin games in Harmony Square. Also will have music for the kids with instruments.
- June 6th Farmer's Market begins until October 24th.
- Friday will be Moments in Music with smaller cover bands.
- Eight Music in the Plaza events for 2026: June 13th, June 27th, July 25th, August 8th, August 15th, August 22nd, September 12th and September 26th.
- Block Party July 18th and July 19th
- Country Fest July 3rd, 4th and 5th at the 80th Avenue Train Station.
- Oktoberfest at Harmony Square September 18th, 19th and 20th.
- October will have a new music series on Tuesday night.
- **Kelly Oswald** stated there will be movies in August and September with a patriotic theme. Will also have two Halloween movies in October. Looking for family friends movie suggestions.
- **Kelly Oswald** stated that during Block Party and Oktoberfest weekend there will still be a Farmer's Market but in the South lot. There will also be a Farmer's Market on July 4th.
- Discussion continues regarding the Trolley. Trolley may be reduced to twice a month.

Irish Parade – Amanda Gaus

- Parade has 83 entries. Limited to two vehicles or a vehicle and a float with a 50 foot max.
- **Kelly Oswald** stated the St. Pat's light show begins on March 2nd, every hour on the hour and then will transition over to a spring theme.
- March 15th, 4-6pm, Irish Dancers

Easter Bunny Photos – Amanda Gaus

- Photos with the Bunny at the Oak Park Avenue Train Station on Sunday, March 29th. Bring your own camera.

GOOD OF THE ORDER

Scholarships – Denise Maly-Politano

- Mayor Glotz confirmed we will have a scholarship program this year.
- Letters and applications have gone out to the school. Due date is March 9th. Review and judging in April. Village board meeting in June.

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Paul Yedwofski**, second by **Jenn Biasi**, to adjourn the March 2, 2026 Marketing Commission meeting at 6:40 p.m.

/dmp